

## Strategic Initiatives: Advocacy and Policy Workgroup

<p><b>STRATEGY NAME</b></p>	<ol style="list-style-type: none"> <li>1. Food Surplus Recovery Project (FSRP)</li> <li>2. School Lunch Sugar Cap Policy Project (SLSCP)</li> <li>3. Host second Bi-Annual Policy Potluck - Garden Tour and Dinner. (PPL)</li> </ol>
<p><b>STRATEGY SUMMARY</b></p>	<ol style="list-style-type: none"> <li>1. FSRP - Work with RU students, IFNH, Rutgers Collaborative, Food Businesses, Pantries, Soup Kitchens, etc. to establish a clear understanding of food surplus in New Brunswick. From that develop and pilot (on a small scale) the online form-based tool. Expand thereafter.</li> <li>2. SLSCP - Work with R.U. students to research local and effective policy initiatives that reduce or cap the amount of sugar in school breakfast and lunches. This will help increase accessibility to healthier better foods for our community's youth.</li> <li>3. PPL - Host community focused gardens tour and dinner to increase community accessibility in our gardens.</li> </ol>
<p><b>OBJECTIVE</b></p>	<ol style="list-style-type: none"> <li>1. FSRP - This strategy helps address issues related to food waste in our community. It allows businesses in our community to save money and donate unused, perfectly good food to those in need. Therefore increasing accessibility and affordability.</li> <li>2. SLSCP - This project addresses community engagement as this issue was raised at the community gatherings. Furthermore it addresses the priority area of accessibility, as the intended outcome will allow youth to have access to better, healthier food.</li> <li>3. PPL - This project addresses community engagement and is in tandem with the</li> </ol>

	Agriculture Workgroup as well as other community organizations.
<b>MILESTONES</b>	<ol style="list-style-type: none"> <li>1. FSRP -       <ol style="list-style-type: none"> <li>a. Soft Launch by 2/5/2019</li> <li>b. Up and running by 5/5/2019</li> <li>c. Successfully complete an average of 1-3 donation transactions between food businesses and different soup kitchens and food pantries - 2/5/2019 - 1/5/2020</li> </ol> </li> <li>2. SLSCP       <ol style="list-style-type: none"> <li>a. Finalize and present research project at community gathering.</li> <li>b. Discuss next steps and possible implementation strategy in New Brunswick</li> <li>c. Generate support from parents and students.</li> </ol> </li> <li>3. PPL       <ol style="list-style-type: none"> <li>a. Finalize flyer and marketing</li> <li>b. Host event with 40-50 community participants</li> <li>c. Expose more community members to agriculture in the city.</li> </ol> </li> </ol>
<b>METRICS</b>	<ol style="list-style-type: none"> <li>1. FSRP       <ol style="list-style-type: none"> <li>a. Amount of businesses, food pantries, soup kitchens involved in the project.</li> <li>b. How beneficial it is to Feeding New Brunswick Network (FNBN)</li> <li>c. 1-4 transactions within a bi-monthly basis.</li> </ol> </li> <li>2. SLSCP       <ol style="list-style-type: none"> <li>a. Finalize research project identifying possible policy initiatives that could be mimicked in New Brunswick</li> <li>b. Generate support from 20-30 parents and students</li> <li>c. Cap sugar in school breakfast and lunches.</li> </ol> </li> <li>3. PPL       <ol style="list-style-type: none"> <li>a. Successful event attended by 40-50 residents.</li> <li>b. New members in community gardens.</li> </ol> </li> </ol>

<p><b>SHORT-TERM INDICATORS</b></p>	<ol style="list-style-type: none"> <li>1. FSRP - Soft launch by 2/5/2019</li> <li>2. SLSCP - Collaboration with Community Engagement working Group, NBPS, etc. <ol style="list-style-type: none"> <li>a. Completion of research project by 5/2/2019.</li> </ol> </li> <li>3. PPL <ol style="list-style-type: none"> <li>a. Invitation of mayor and various groups - Agriculture Workgroup, Parks and Gardens Commission support.</li> <li>b. Receive RSVPs from residents through Community Engagement Workgroup</li> </ol> </li> </ol>
<p><b>LONG-TERM INDICATORS</b></p>	<ol style="list-style-type: none"> <li>1. FSRP <ol style="list-style-type: none"> <li>a. Establish new relationships between businesses, food pantries, and soup kitchens.</li> <li>b. Increase donations of healthier, non perishable food options.</li> <li>c. Sustain relationships - 1-4 transactions/donations bi-monthly.</li> <li>d. Expand to Greater New Brunswick Area</li> </ol> </li> <li>2. SLSCP <ol style="list-style-type: none"> <li>a. Finalize and present research project at community gathering</li> <li>b. Begin to develop a strategy in New Brunswick</li> <li>c. Reduce or cap sugar in school breakfast and lunches.</li> </ol> </li> <li>3. PPL <ol style="list-style-type: none"> <li>a. Host Gardens Tour and Dinner with 40-50 participants.</li> <li>b. Increased residential participation in community gardens.</li> </ol> </li> </ol>
<p><b>ALLIANCE COLLABORATION</b></p>	<ol style="list-style-type: none"> <li>1. FSRP - Work in tandem with FNBN as well as Food and Economic Development.</li> <li>2. SLSCP - Work with Community Engagement and Healthy Food Access Workgroups <ol style="list-style-type: none"> <li>a. Both workgroups can provide assistance in directing RU students who will be doing the research project.</li> </ol> </li> <li>3. PPL - Collaboration with Agriculture Workgroup has been established. <ol style="list-style-type: none"> <li>a. Support from all Alliance workgroups on the day of the event, which is May 5th.</li> </ol> </li> </ol>

