

Strategic Initiatives: Community Engagement Workgroup

STRATEGY NAME	<ol style="list-style-type: none"> 1. To engage community residents through community dialogue/gathering sessions to develop a cadre of community residents to advise the NBCFA on food issues affecting the NB community.
STRATEGY SUMMARY	<ol style="list-style-type: none"> 1. Promote community gatherings events that will bring together local residents to discuss food issues affecting their families and the community. Community residents will lead sessions and advise the NBCFA on issues and implementation strategies.
OBJECTIVE	<ol style="list-style-type: none"> 1. The objective is addressing community engagement priority. We will sponsor events where conversations can take place on food and food systems in the City. The ultimate goal is to develop resident advisory committees that will onboard new members to the Food Alliance.
MILESTONES	<ol style="list-style-type: none"> 1. Average meeting attendance of over 10 people at the conclusion of 2019 2. Creation of a robust resident contact list to increase resident participation Alliance-wide
METRICS	<ol style="list-style-type: none"> 1. Average meeting attendance 2. Number of gatherings held in 2019 3. Number of residents on the contact list
SHORT-TERM INDICATORS	<ol style="list-style-type: none"> 1. We will work with at least two residents in the development of meeting agendas and minutes
LONG-TERM INDICATORS	<ol style="list-style-type: none"> 1. By December 2019, 5 residents will become active members of the Food Alliance

ALLIANCE COLLABORATION	<ol style="list-style-type: none">1. Members of Community Engagement can participate in Community Garden Initiatives (Promise Garden Club) or sponsor programs at these locations.2. Members can also participate if Food and Economic Development Workgroup if interested in small business ventures.3. Community residents can distribute information about Healthy Corner Stores Project and local food pantries.