

Strategic Initiatives: Agriculture and Gardens Workgroup

STRATEGY NAME	1. Reinvigoration of Agriculture Work Group
STRATEGY SUMMARY	1. Increase connections and collaborations between urban farmers/gardeners and community gardens in New Brunswick
OBJECTIVE	1. This strategy addresses community engagement with the goal of increasing fresh food access and affordability through urban gardening/farming.
MILESTONES	<ol style="list-style-type: none"> 1. December 2018: Identify and meet with leaders of current community gardens 2. February 2019: Set schedule for garden tours concurrent with Agriculture Workgroup meetings at gardens for the remainder of the calendar year 3. Recruit three gardeners from each community garden to join the Agriculture Work Group
METRICS	<ol style="list-style-type: none"> 1. Number of workgroup participants at meetings and events 2. Number of collaborative events held; participation at each 3. Number of community gardens in the city 4. Number of community garden beds 5. Number of residents growing food in the city
SHORT-TERM INDICATORS	<ol style="list-style-type: none"> 1. Square footage of gardening space available/in use in the City 2. Estimation of the amount of food (pounds) grown per year in the city's urban gardens/agricultural spaces

	<ol style="list-style-type: none"> 3. Number of residents/families that have increased healthy food options due to gardening efforts in the City
<p>LONG-TERM INDICATORS</p>	<ol style="list-style-type: none"> 1. Increasing gardeners, and garden spaces, in the City will increase fresh fruit and vegetable access and affordability
<p>ALLIANCE COLLABORATION</p>	<ol style="list-style-type: none"> 1. Community Engagement: general promotion and web presence; volunteer recruitment 2. Food & Economic Development and/or Healthy Food Access: help interested gardeners identify marketing opportunities for sale of surplus produce 3. Advocacy and Policy: help maintain land use for gardening in the City 4. Feeding New Brunswick Network: invite pantry clients across the City to participate in growing food at a local garden